Driver Onboarding Portal for **Swiggy**

Web Application | Driver Onboarding

SYMB technologies

SWIGGY

Background

Client: Swiggy
Headquarter: India

Swiggy is the leading food ordering and delivery platform in India. The innovative technology, large and nimble delivery service, and exceptional consumer focus at Swiggy.

At Swiggy they faced issues in registering drivers for delivery of the food packages as they did it manually through a google form.

So to eliminate the manual process Swiggy wanted a digital platform for on boarding the drivers for delivering of orders and enabling the drivers to register themselves with Swiggy.

Challenges

🗺 Multi Language

Enable the website to converse in multiple languages like हिंदी, தமிழ், తెలుగు, ಕನ್ನಡ

✏ Designing

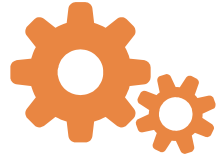Meeting the expectation of Swiggy to match their branding guidelines.

🔍 Advance Filters

To filter out registrations based on their cities and type of vehicles.

3

Solution

SYMB Technologies designed & developed the end to end functionalities of the
Driver Onboarding Portal

Our Approach

Requirement Gathering	Designing	Development	Quality Assurance	Launch
Whole requirement was freezed to understand the complete scope of the project.	Once the requirement got freezed the website got designed as per the guidelines.	Website development was started once the designs were freezed and approved.	Testing was done on multiple platforms, devices & environments to assure the quality of the product.	After the approval of UAT, we launched the product on production environment.

Result

Large Targeted Audience

Multi Language onboarding portal removes language barrier in driver to join Swiggy for earning.

Seamless Onboarding

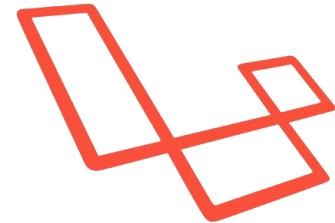The website provide easy onboarding process for drivers on mobile, tablets and laptops.

Effective Screening

Screening module on the backend result an effective and decisive list of drivers to onboard.
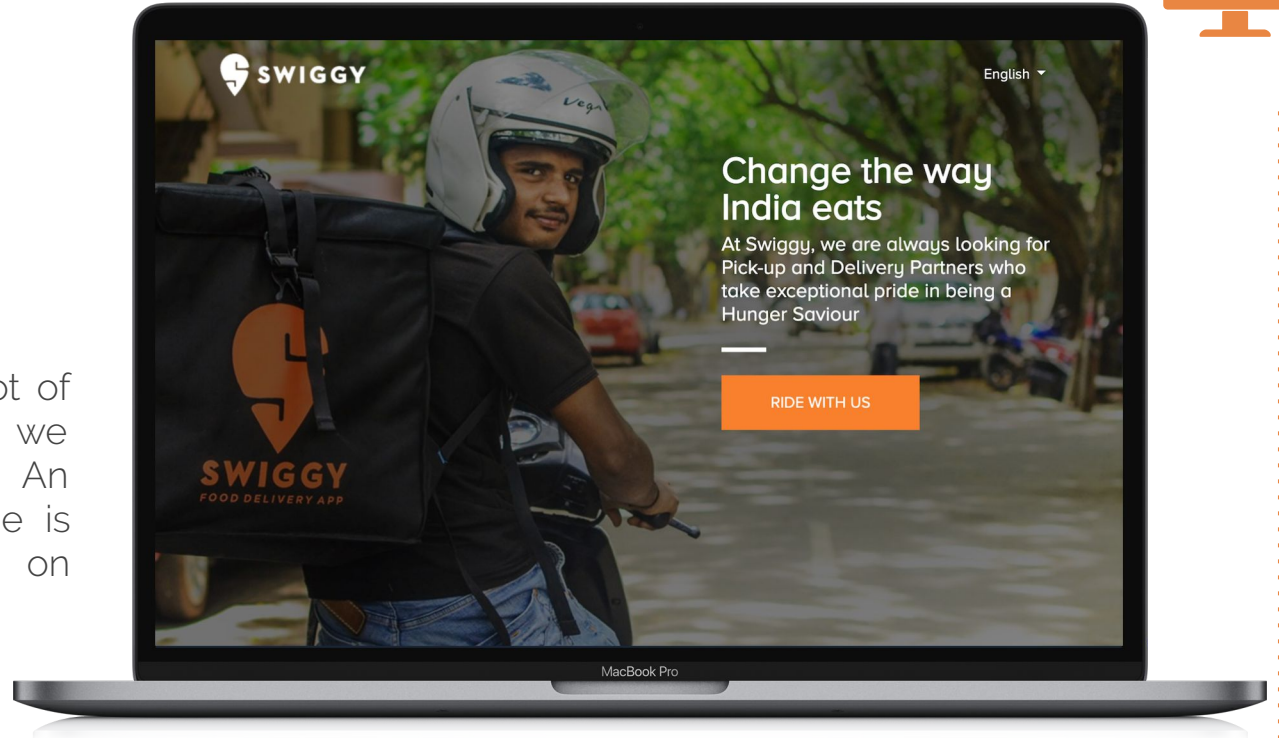
Tools & Technology

Features

- **Registrations:** The web app allows drivers to register themselves on this platform for working with Swiggy.

- **Read Blogs:** Drivers can see the blogs related to Swiggy and also read why they should consider Swiggy to work with.

- **Multi Language:** Website is multi language platform which supports following languages English, Hindi, Tamil, Kannada, and Telugu .

- **Responsive:** This platform is totally responsive and can also be accessed via mobile devices, tablets, etc.

Web project

This is the screenshot of the website which we have developed. An instance of the same is live in production on https://ride.swiggy.com/en

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SWIGGY

Thank You!

Feel free to reach us at info@symbtechnologies.com with any business challenges you are facing.

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